

**What do Duke Graduates do with the Health Policy Certificate?**

Duke graduates who have received health policy certificates have pursued a variety of careers. As of September 2003, the Certificate program has graduated 153 students. For all graduates who have provided post-graduation updates, we know the following:

**12% go on to work advising health policymakers in Washington, D.C. or in state government, including:**

DHHS, Emerging Leaders Program; Medicare Payment Advisory Commission; Senate Select Committee on Ethics

**22% become health policy researchers, analysts or consultants in “think tanks” or consulting firms, including:**

The Advisory Board; Deloitte and Touche; Project Hope; Research Triangle Institute; Towers Perrin

**9% work for universities doing health policy research or other activities, including:**

Cecil G. Sheps Center for Health Services, UNC; Center for Lesbian, Gay, Bisexual, and Transgender Life, Duke University

**11% work for “advocacy” organizations that focus on health policy issues, including:**

AIDS Action; American Association for Retired Persons; Environmentors Project; Families, USA

**15% work in the health industry, including hospitals, HMO’s and law firms doing health work, including:**

Cleary, Gottlieb, Steen, and Hamilton; Dana Farber Cancer Institute; Duke University Hospital; Kaiser Permanente

**5% obtain jobs technically outside of health care, but typically in positions that draw on their knowledge of health policy:**

Fitch, Inc.; Goldman, Sachs and Co.; UNC TV

**4% join the Peace Corps or complete military commitments:**

Hart Fellowship; Military; Peace Corps

**11% are attending or eventually plan to go on to medical school:**

Johns Hopkins; Medical College of Georgia; University of Connecticut; University of Pennsylvania; Vanderbilt University

**16% are pursuing or intend to pursue other academic degrees, including law, MBA/health administration/public administration/public policy, health policy and administration/public health:**

Harvard Law; Johns Hopkins School of Public Health; Georgetown Law; UNC School of Public Health; NYU, School of Public Administration

TERRY  
SANFORD INSTITUTE  
OF PUBLIC POLICY

D U K E

## Health Policy Certificate Program

### Education Committee

**Christopher J. Conover, Ph.D.**

*Director, Health Policy Certificate Program  
Assistant Research Professor,  
Department of Public Policy Studies*

**Frank A. Sloan, Ph.D.**

*J. Alexander McMahon Professor of Health Policy  
and Management,  
Center for Health Policy, Law and Management  
Professor, Department of Economics*

**Kevin Schulman, M.D.**

*Director, Health Sector Management Program,  
Fuqua School of Business  
Professor, Department of Medicine*

**Margaret Humphreys, M.D., Ph.D.**

*Associate Professor, Department of History  
Assistant Professor, Department of Medicine*

**Elizabeth Richardson Vigdor, Ph.D.**

*Assistant Professor, Department of Public Policy Studies*

**Linda K. George, Ph.D.**

*Professor, Department of Sociology  
Associate Director, Center for the Study of Aging  
and Human Development*

**Barak Richman, J.D.**

*Assistant Professor, School of Law*

For more information, please contact the Director:  
Christopher J. Conover, Ph.D.  
919.684.8026 Center Fax 919.684.6246 conoverc@hpolicy.duke.edu

**Health Policy Certificate Program**  
Center for Health Policy, Law and Management  
125 Old Chemistry Building  
Box 90253 Duke University Durham, NC 27708  
www.hpolicy.duke.edu

# Health Policy Certificate Program

## An Interdisciplinary Studies Program



**Center for Health Policy,  
Law and Management**  
Duke University

## Because health care affects literally everyone, we all have a stake in the enormous ethical and public policy issues surrounding health care.

- *What should we do about the 44 million uninsured Americans whose numbers keep growing each year?*
- *Should highly effective but expensive treatments for HIV/AIDS be made available to Third World countries at the same time there are huge numbers of starving babies?*
- *Is there a right to health care?*
- *How can U.S. policymakers prevent the 44,000 to 98,000 lives lost each year to medical errors or the 400,000 lost lives due to smoking?*
- *Do countries that spend the most on health care get the best health results?*

**Duke University**, through the Center for Health Policy, Law and Management, offers an interdisciplinary certificate in Health Policy. The program speaks to the needs of students preparing for careers in health care policy, management and the associated professions as the American health care industry enters into a period of rapid and profound change. Courses in the health policy certificate program address three interrelated goals: (1) to investigate the machinery of contemporary health policy-making and to understand the broad political dynamics which have conditioned American health policy, past and present; (2) to familiarize students with the institutional and economic foundations of American health care through study of the interaction between the key players in health care financing and organization—employers, private insurance carriers, government regulators, health care providers and consumers; and (3) to explore the cultural and ideological underpinnings of modern conceptions of health and the recurrent ethical dilemmas facing health care providers and policy-makers.

The **Health Policy Certificate Program** draws upon established research in health services centered in economics, political science, public policy and sociology but recognizes the inspired contributions to health care debates originating in the disciplines of anthropology, history, law, philosophy, psychology and religion.

The **Health Policy Certificate Program** is open to all Duke graduate students. Successful candidates must complete the prescribed combination of five courses: two courses drawn from the core set of health policy course offerings; any two additional elective courses\*; and the capstone seminar, **PPS 255 Health Policy Analysis**. Appropriate courses may come from the enclosed list or may include other courses (new courses, special topics courses, independent study, and, under special circumstances, courses offered through the UNC School of Public Health) as approved by the director.

The courses listed in this brochure represent a sample of courses. The Health Policy Certificate website contains the most complete and current list of courses that are offered each semester: <http://www.hpolicy.duke.edu/certificate>

\*Candidates for the Masters of Public Policy or in the Program for International Development Policy need only complete one elective course if they write their master's memo on some aspect of health policy.

### CORE COURSES (Any 2 Courses)

ECON 356: Graduate Health Economics I  
 ECON 357: Seminar in Health Economics  
 HLTHMGMT 326: Fundamentals of Health Care Markets  
 LAW 347: Health Care Law and Policy  
 MGRECON 408: Health Care Systems  
 PUBPOL 253 & POL SCI 249: The Politics of Health Care  
 PUBPOL 261/ECON 261/ENV 272: Evaluation of Public Expenditures  
 PUBPOL 263S.01: Health Policy: Prevention and Management  
 PUBPOL 264S.07: Getting Value for Money in Health Care  
 PUBPOL 264.30: Health Care Policy in Developing Countries

### ELECTIVE COURSES (Any 2 Courses)\*

AAS 299/PSY 262S: Minority Mental Health  
 CFM 247B: Medicine in America  
 CFM 256C: Ethical Issues in Medicine  
 CRTP 244: Health Economics in Clinical Research  
 ECON 372: Environmental/Natural Resource Economics  
 ENVIRON 270L: Resource and Environmental Economics  
 ENVIRON 271: Econ. Analysis Resource/Environmental Policies  
 ENVIRON 274: Resource and Environmental Policy  
 ENVIRON 343: Hazard Management, Law and Ethics  
 ENVIRON 385: Decision Theory and Risk Analysis  
 HLTHMGMT 325.101: Health Care into 21st Century  
 HLTHMGMT 491.401: Genetics and the Biotech Revolution  
 HIST 279: Health, Healing, and History  
 IDC 300C, LAW 580: Seminar in Medical-Legal-Ethical Issues  
 IDC 302C: Cross-Cultural Challenges to Medicine in 21st Century  
 LAW 235: Environmental Law  
 LAW 301: AIDS Law  
 LAW 529.01 Genetics and Law  
 LAW 547: Food and Drug Law  
 LAW 550: Health Care Financing and Competition  
 LAW 555: International Environmental Law  
 LAW 596: Toxic Substance Regulation  
 LAW 598: Violence, the Media and the Law  
 LS 290.30: Adult Development and Aging  
 LS 290.45: Health Care, Narrative, and Social Theory  
 LS 290.54: Aging and Health  
 LS 290.52: Madness and Society  
 LS 290.57: Death and Dying  
 NURS 303: Health Services Program Planning & Outcomes Analysis  
 NURS 480: Social Issues, Health, & Illness in the Aged Years  
 PHY ASST 250: Health Systems Organization  
 POLSCI 176A & B: Perspectives on Food and Hunger  
 PUBPOL 178/SOCIOL 171: Comparative Health Care Systems  
 PUBPOL 251: Regulation of Vice and Substance Abuse  
 PUBPOL 264.70: Social Policy Implementation  
 PUBPOL 266S: Comparative Social Policy  
 SOCIOL 227S, B: Social Behavior and Health  
 SOCIOL 227S, D: Health and Aging  
 XTIANETH 266: Ethics and Health Care